ALIMS

3rd Floor, Q Tower, Vazhapparappadi, Manjeri, Malappuram, Kerala 676121
+91 8075 878 472 · info@alims.co.in · www.alims.co.in

📭 **Job Opportunities at RedTeam Hacker Academy**
📅 **Application Deadline: 23rd April 2025**
📲 **Send your updated resume to:** **placement@alims.co.in**
✉️ **Subject Line:** *Application for [Job Title] – [Preferred Location]*

🔹 **1. Regional Business Promoter**
📍 **Locations:** Trivandrum | Kochi | Calicut | Bangalore | Nagercoil
🏢 **Industry:** Education / Training
💼 **Experience:** 0–3 years (Freshers welcome)
💰 **Salary:** ₹10,000 – ₹20,000/month (based on experience) + Travel Allowance
🔑 **Key Responsibilities:**

- Promote certification courses in colleges, universities, and training institutions.
- Visit campuses and corporate spaces to build partnerships and generate enrollments.
- Engage with academic heads, department coordinators, and placement officers.
- Organize seminars, awareness campaigns, and presentations.
- Regularly report on outreach activities and new opportunities.

✅ **Requirements:**

- Any graduate (preferably in Marketing, Business, Education, or related fields).
- Strong communication and interpersonal skills.
- Willingness to travel extensively within the assigned region.
- Energetic, persuasive, and proactive attitude.
- Prior experience in educational marketing or B2B sales is a plus.
- Knowledge of local geography and institutions is advantageous.

🔹 **2. Telecaller – Education Counseling**
📍 **Location:** Office-based (Trivandrum)
🏢 **Industry:** Education / Training
💼 **Experience:** 0–3 years
💰 **Salary:** ₹8,000 – ₹18,000/month
🔑 **Key Responsibilities:**

- Make outbound calls to potential students, parents, and institutions.
- Clearly and convincingly explain course details, benefits, and outcomes.
- Follow up on inquiries and maintain regular contact with leads.
- Maintain a database of interested leads and update call reports.
- Achieve daily, weekly, and monthly call and conversion targets.
- Handle queries professionally and empathetically.
- Coordinate with counselors and marketing teams for follow-ups and conversions.

✅ **Requirements:**

- Good verbal communication skills.
- Basic computer and phone handling skills.
- Pleasant and professional approach on calls.

📅 **Last Date to Apply: 21st April 2025**
📲 **Email Your Resume To:** **placement@alims.co.in**
✉️ **Subject Format:** *Application for [Job Title] – [Preferred Location]*